

Top **NO ADDITIVE** Promotions* – September 2016

AG Gateway Dealers

#1

Special Event No Interest Financing

Simplified Special Event promotion! Use this promotion once per quarter for dealership events - open house, clinics, product demos, etc!

Transaction Amount	Finance Offer
\$750 and Up	No Interest for 120 Days

#2

Precision Farming No Interest Financing

EXTENDED Through December 31st

Transaction Amount	Finance Offer
\$2,000 and Up	No Interest for 90 Days
\$2,000 and Up	No Interest for 180 Days <i>Certified Dealers Only</i>

*See Marketing Bulletins and Promo Summary Sheets for More Details



**CNH Industrial Capital Productivity Plus Account
No Interest Promotions* - September 2016
AG Gateway Dealers**



Productivity Plus Account National Parts & Service Promotion

Promotion Period: January 1, 2016 through December 31, 2016

Eligibility: *NEW CNH Industrial Genuine or Remanufactured Parts* and related service purchases made using the CNH Industrial Capital Productivity Plus Account. Also provided are additional options to allow for non-qualifying products falling within the NON-Qualifying Product Maximum Percentage of Transaction Amounts outlined in the chart below.

Time Sensitive: N/A

Merchant Number Specific: Yes No

Finance Offer	Transaction Amount	Dealer Cost	NON-Qualifying Product Maximum % of Transaction Amount	Opt-in	Promo Code
No Interest for 90 Days	\$750 and Up	Standard Dealer Discount +.50%	10.00%	Yes	0301
No Interest for 120 Days	\$750 and Up	Standard Dealer Discount +1.00%	10.00%	Yes	0403
No Interest for 150 Days	\$750 and Up	Standard Dealer Discount +2.00%	10.00%	Yes	0505
No Interest for 180 Days	\$750 and Up	Standard Dealer Discount +3.00%	10.00%	Yes	0603
Finance Offer	Transaction Amount	Dealer Cost	NON-Qualifying Product Maximum % of Transaction Amount	Opt-in	Promo Code
No Interest for 90 Days	\$750 and Up	Standard Dealer Discount +.65%	10.01% - 20.00%	Yes	0303
No Interest for 90 Days	\$750 and Up	Standard Dealer Discount +.95%	20.01% - 30.00%	Yes	0304
No Interest for 90 Days	\$750 and Up	Standard Dealer Discount +1.45%	30.01% - 50.00%	Yes	0305

Reference Marketing Bulletins: RAD16003CNH

Special Event Promotion – USE ONCE PER QUARTER!

Promotion Period: January 1, 2016 through December 31, 2016

Eligibility: *NEW CNH Industrial Genuine or Remanufactured Parts* and related service purchases made using the CNH Industrial Capital Productivity Plus Account.

Time Sensitive: 2 weeks

Merchant Number Specific: Yes No

Finance Offer	Transaction Amount	Dealer Cost	NON-Qualifying Product Maximum % of Transaction Amount	Opt-in	Q3 Promo Code
No Interest for 120 Days	\$750 and Up	Standard Dealer Discount	10%	Yes	0421
No Interest for 150 Days	\$750 and Up	Standard Dealer Discount +1.25%	10%	Yes	0515
No Interest for 180 Days	\$750 and Up	Standard Dealer Discount +2.50%	10%	Yes	0621

Reference Marketing Bulletins: RAD16008CNH

EXTENDED

Precision Farming Promotion

Promotion Period: April 1, 2016 through December 31, 2016

Eligibility: All New AgGPS® EZ-Guide® Lightbar systems (EZ-Guide 250, 500, FM-750 and AgGPS® FM-1000), EZ-Steer® systems, EZ-Boom®, Trimble® Autopilot™ products, New Holland IntelliSteer™ products, Case IH AccuGuide™ products, TrueTracker™ products, Application Control systems, RTK Base Station, AFS Dealer-installed accessories originally purchased from CNH Industrial Parts & Service.

Enhancement to Program: After meeting the \$2,000 minimum purchase amount of qualifying Precision Farming and Application Products, all additional new CNH Industrial Parts and related services purchased on the same invoice qualify for the No Interest.

Time Sensitive: N/A

Merchant Number Specific: Yes No

Finance Offer	Transaction Amount	Dealer Cost	NON-Qualifying Product Maximum % of Transaction Amount	Opt-in	Promo Code
No Interest for 90 Days	\$2,000 and Up	Standard Dealer Discount	10.00%	No	0317
No Interest for 180 Days <i>Certified Dealers Only</i>	\$2,000 and Up	Standard Dealer Discount	10.00%	No	0629

Reference Marketing Bulletins: RAD16016CC, RAD16017NHC

EXTENDED

Precision Planting Promotion

Promotion Period: April 1, 2016 through December 31, 2016

Eligibility: Precision Planting depot and ship direct kits & components for New Case IH 1200 and 2000 Series Early Riser Planters, Used Case IH Planters and other competitive Planters.

Time Sensitive: N/A

Merchant Number Specific: Yes No

Finance Offer	Transaction Amount	Dealer Cost	NON-Qualifying Product Maximum % of Transaction Amount	Opt-in	Promo Code
No Interest for 180 Days	\$5,000 and Up	Standard Dealer Discount	10.00%	No	0627

Reference Marketing Bulletins: RAD16015CC

Productivity Plus Account Main Menu Promotions

Promotion Period: January 1, 2016 through December 31, 2016

Eligibility: *ALL parts, service, attachments, accessories, wholegoods & rental transactions made using the CNH Industrial Capital Productivity Plus Account. Any minimum purchase amount. Maximum purchase amount subject to available credit limit.*

Time Sensitive: N/A

Merchant Number Specific: Yes No

Finance Offer	Term	Minimum Purchase	Discount Rate Additive	Opt In	Promo Code
No Interest	For 60 Days	\$100	1.00%	Yes	0200
	For 90 Days	\$100	2.00%	Yes	0300
	For 120 Days	\$100	3.00%	Yes	0401
<i>No Interest - Ag Only</i>	For 150 Days	\$100	4.00%	Yes	0504
<i>No Interest - Ag Only</i>	For 180 Days	\$100	5.00%	Yes	0604

Reference Marketing Bulletins: RAD16011CNH

**CNH Industrial Capital Productivity Plus Account
No Interest Promotions* – September 2016
AG Non-Gateway Dealers**



**Must Opt-In to all promotions in the Gateway
CNH Industrial Gateway > Incentives Manager > Promotion Opt-In.**

Productivity Plus Account National Parts & Service Promotion

Promotion Period: January 1, 2016 through December 31, 2016

Eligibility: **NEW CNH Industrial Genuine or Remanufactured Parts** and related service purchases made using the CNH Industrial Capital Productivity Plus Account.

Time Sensitive: N/A

Merchant Number Specific: Yes No

Finance Offer	Transaction Amount	Dealer Cost	NON-Qualifying Product Maximum % of Transaction Amount	Estimated Additional Cost Excluding Regular Dealer Discount per \$1,000 Transaction	Promo Code
No Interest for 90 Days	\$750 and Up	Standard Dealer Discount +1.50%	10.00%	\$15.00	0302
No Interest for 120 Days	\$750 and Up	Standard Dealer Discount +1.75%	10.00%	\$17.50	0402
No Interest for 150 Days	\$750 and Up	Standard Dealer Discount +3.00%	10.00%	\$30.00	0503

Reference Marketing Bulletins: RAD16005CNH

Productivity Plus Account Main Menu Promotions

Promotion Period: January 1, 2016 through December 31, 2016

Eligibility: **ALL parts, service, attachments, accessories, wholegoods & rental transactions** made using the CNH Industrial Capital Productivity Plus Account. Any minimum purchase amount.

Maximum purchase amount subject to available credit limit

Time Sensitive: N/A

Merchant Number Specific: Yes No

No Interest Options

Finance Offer	Term	Minimum Purchase	Discount Rate Additive	Promo Code
No Interest	For 60 Days	\$100	1.00%	0200
	For 90 Days	\$100	2.00%	0300
	For 120 Days	\$100	3.00%	0401
<i>No Interest - Ag only</i>	For 150 Days	\$100	4.00%	0504
<i>No Interest - Ag only</i>	For 180 Days	\$100	5.00%	0604

Reference Marketing Bulletins: RAD16011CNH